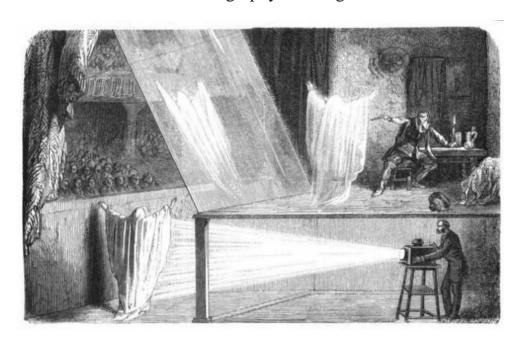
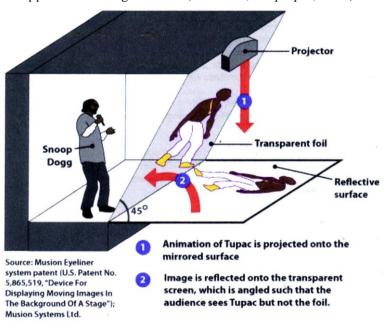
Old and modern Pepper's Ghost display technique.

but not holography or holograms



Pepper's Ghost stage illusion (F.Marion, L'Optique, 1869)



Graphic by Roxanne Palmer for the International Business Times

Musion Eyeliner showing Tupac.

The company HOLOGRAM USA is using the modern Pepper's Ghost technique. Why the company is called HOLOGRAM USA? Why are they claiming that artists are appearing as "holograms"?